



ELEMENT 7

GEAR CATALOG

STUDIO SPACE

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Cover Page	1
Index	2
Camera Equipment	
Camera Bodies & Packages.....	3
Camera Packages	3
Media.....	4
Lenses.....	4,5
Filters & Matteboxes.....	5,6
Focus & Zoom Controls.....	6
Tripods.....	6,7
Gimbals.....	7
Dollies, Jibs, & Mounts.....	7,8
Dovetail Plates & Handheld Rigs.....	8
Grip & Electric	
Fixtures.....	9
Lighting Support.....	9,10
Batteries & Power.....	11
Grip.....	11,12
Live Production	
Converters.....	13
Switchers & Video Village Resources.....	13,14
Radios & Coms.....	14
Audio	
Microphones.....	15
Mixers & Recorders.....	15,16
Audio Monitoring.....	16
Audio Accessories.....	16
Audio Packages.....	16
Monitors & Transmission	
On-Board Monitors.....	17
Stationary Monitors.....	17
Wireless Transmission.....	17
SDI Cables.....	18
Transmission Packages.....	18
Miscellaneous.....	19

CAMERA BODIES		
Item	Daily	Weekly
BLACKMAGIC		
Blackmagic Ursa Broadcast G2 Body	\$300	\$1200
CANON		
Canon EOS R Mirrorless with EF adapter	\$100	\$400
Canon EOS R5C Body	\$150	\$600
INSTA360		
Insta360 One X	\$25	\$100
Insta360 Pro 2	\$275	\$1480
MARSHALL		
Marshall CV506 Mini HD Camera Bundle	\$40	\$160
SONY		
Sony FX3 Body	\$175	\$700
Sony FX6 Body	\$250	\$1000

CAMERA PACKAGES		
Item	Daily	Weekly
BLACKMAGIC		
Blackmagic Ursa Broadcast G2 Package (includes monitor, lens, controls, batteries)	\$500	\$2000
INSTA360		
Insta360 Pro 2 - 8k 360 VR Package (includes Farsight transmission kit)	\$350	\$1100
SONY		
Sony FX3 Operator Package (includes monitor, batteries, 24-70 lens)	\$260	\$1040
Sony FX3 Gimbal Package (includes monitor, batteries, 24-70 lens, Ronin RS3)	\$300	\$1200
Sony FX6 Pro Package (includes monitor, batteries, 24-70 lens)	\$325	\$1300

MEDIA		
Item	Daily	Weekly
Angelbird 1TB AV Pro CF CFast 2.0 Memory Card	\$60	\$240
Angelbird 1TB AV Pro CFexpress 2.0 Type B Memory Card	\$30	\$120
Angelbird 512GB AV Pro MK2 UHS-II SDXC Memory Card	\$60	\$240
Cfexpress Card Reader MK2 Type B	\$14	\$56
EliteX-PRO60 Class 10 U3 V60 UHS-II SD Flash Memory Card	\$10	\$40
ProGrade Digital 256GB SDXC UHS-II V90 Memory Card	\$30	\$120
Sony CFexpress Type A TOUGH Series Memory Card	\$25	\$100

LENSES		
Item	Daily	Weekly
CANON		
EF MOUNT		
Canon 11-24mm f/4L USM Lens	\$40	\$160
Canon 16-35mm f/2.8 L III USM Lens	\$38	\$152
Canon 24-105mm f/4L IS USM Lens	\$25	\$100
Canon 24-70mm f/2.8 L II USM Lens	\$33	\$132
Canon 70-200mm f/2.8L IS II USM Lens	\$45	\$180
Canon 8-15mm f/4 L USM Fisheye Lens	\$50	\$200
Full Range EF Lens Kit (includes 11-24, 24-105, & 70-200)	\$99	\$396
RF MOUNT		
Canon RF 5.2mm f/2.8L Dual Fisheye 3D VR Lens	\$49	\$196
FUJINON (B4 MOUNT)		

Fujinon HA22x7.8BERM-M48 HD 2/3" Broadcast Servo Lens w/ 2x Extender (22x Lens)	\$120	\$480
Fujinon XA16x8A-XB8(A) (16x Lens)	\$105	\$420
Fujinon XA20sx8.5BRM-K3 HD Professional (20x Lens)	\$125	\$500
Fujinon Servo Lens and Rear Camera Control Package (includes 16x or 20x Lens with controls)	\$200	\$800
SIGMA (E MOUNT)		
Sigma 14-24mm f/2.8 DG DN Art Lens	\$40	\$160
Sigma Art 24-70mm f/2.8 DG DN Art Lens	\$33	\$132
Sigma Prime 20mm f/1.4 DG HSM Art Lens	\$35	\$140
Sigma Prime 28mm f/1.4 DG HSM Art Lens	\$27	\$108
Sigma Prime 35mm f/1.4 DG HSM Art Lens	\$26	\$104
Sigma Prime 50mm f/1.4 DG HSM Art Lens	\$27	\$108
Sigma Prime 85mm f/1.4 DG HSM Art Lens	\$32	\$128
Sigma Prime 105mm f/1.4 DG HSM Art Lens	\$41	\$164
Sigma Prime E Mount Lens Kit	\$188	\$752
SONY (E MOUNT)		
Sony FE 200-600mm f/5.6-6.3 G OSS Lens	\$52	\$208
Sony FE 70-200mm f/2.8 GM OSS Lens	\$49	\$196
Sony FE PZ 28-135mm f/4 G OSS Lens	\$65	\$260

FILTERS & MATTE BOXES		
Item	Daily	Weekly
MATTE BOXES		
Bright Tangerine Misfit Atom Mattebox - Filter holder	\$49	\$196

SCHNEIDER FILTERS		
Schneider 4x5.65-in Hollywood Black Magic 1/2 Density Filter	\$15	\$60
Schneider 4x5.65-in Linear True-Pol Polarizing Filter	\$14	\$56
Schneider 4x5.65-in Neutral Density Filter Set	\$39	\$156
Schneider Radiant Soft 2 4x5.65" Filter	\$14	\$56

TIFFEN FILTERS		
Tiffen 4.5.65" Warm Pro Mist Filter 1/4 Density Filter	\$14	\$56
Tiffen 4.5.65" Black Pro Mist Filter 1/4 Density Filter	\$14	\$56
Tiffen 4x5.65-in Soft FX Black Pro-Mist 1/8 Density Filter	\$14	\$56

FOCUS & ZOOM CONTROLS		
Item	Daily	Weekly
BLACKMAGIC		
Blackmagic Zoom Demand	\$35	\$140
Blackmagic Focus Demand	\$35	\$140
FUJINON		
Fujinon CFH-3 Focus Grip	\$26	\$104
Fujinon SRD - 92B Rear Camera control	\$49	\$196
TILTA		
Tilta Nucleus - N Wireless Follow Focus	\$30	\$120
Tilta Nucleus - M Wireless Follow Focus	\$99	\$396

TRIPODS		
Item	Daily	Weekly
CARTONI		
Cartoni Focus 10 Red Lock System (100 mm)	\$46	\$184
Cartoni Focus 12 Fluid Head (100mm)	\$55	\$220

MANFROTTO		
Manfrotto 504HD Tripod head with 546B Legs (100mm)	\$35	\$140
MILLER		
Miller DS-20 Aluminum Tripod System (75mm)	\$49	\$196
SACHTLER		
Sachtler Video 18p Tripod (100mm)	\$69	\$276
Sachtler Video 60 Plus (150mm)	\$180	\$720

GIMBALS		
Item	Daily	Weekly
DJI RS 3 Gimbal Stabilizer	\$66	\$264
DJI RS 3 Gimbal Stabilizer Pro Combo	\$50	\$200
Tilta Advanced Ring Grip and RS 3 Ronin stabilizer	\$150	\$600

DOLLIES, JIBS, & MOUNTS		
Item	Daily	Weekly
DOLLIES		
Dana Dolly Full Kit	\$150	\$600
Emotimo ST4 Fully Programmable Remote head Kit	\$280	\$1120
Emotimo programmable head and Dolly Package	\$365.5	\$1462
Matthews Doorway Dolly	\$100	\$400
Kessler Cineshooter with zoom & focus controls	\$350	\$1400
Kessler Cineshooter Dolly Package	\$500	\$2000
Kessler Shuttle Dolly with rails	\$245	\$980
JIBS		
Porta-Jib Traveller Jib with 100mm Camera Bowl	\$110	\$440

MOUNTS		
Digital Juice Camera Car Mount	\$100	\$400

DOVETAIL PLATES & HANDHELD RIGS		
Item	Daily	Weekly
DOVETAIL PLATES		
Arri Dovetail plate with SmallRig Baseplate	\$20	\$80
HANDHELD RIGS		
Cinesaddle Marsupial Minisaddle Camera Mount (Brown)	\$30	\$120
EasyRig Minimax (4.4 - 15.4 lbs) rig	\$88	\$352
Element Technica Mantis - Handheld Rig	\$60	\$240
Ready Rig Gimbal Support Vega - Pro Arms.	\$200	\$800
Quick-release VCT plate with Blackmagic shoulder mount	\$28	\$112
Zacuto VCT Baseplate w vct plate and arm-FS7 - Red - Ursa	\$60	\$240

FIXTURES		
Item	Daily rental rate	Weekly rental rate
APUTURE		
Aputure LS 1200d Pro LED	\$199	\$796
Aputure LS 600D	\$75	\$300
Aputure LS C300d II	\$50	\$200
Aputure LS-mini 20d Bi-Color 3 light Kit	\$49	\$196
Aputure Nova p300c	\$95	\$380
LITEPANELS		
2 Litepanels Astra Hards 1x1 Bi-Color LED	\$99	\$396
2 Litepanels Astra Soft 1x1 Bi-Color LED	\$99	\$396
OTHER		
2 Lupo Superpanel 30 (200W max output) Full RGBW	\$145	\$580
FalconEyes F7 Pocketlight	\$15	\$60
Quasar 6 Light Kit - LED Tubes - Bicolor - Battery powered Kit	\$105	\$420

LIGHTING SUPPORT		
Item	Daily rental rate	Weekly rental rate
FLAGS		
Matthews 2 x 3' Silk	\$8	\$32
Matthews 2 x 3' - Solid (Black)	\$7	\$28
Matthews 4 x 4' Floppy Cutter (Black)	\$15	\$60
SCRIM JIM KITS & SILKS		
6 x 6' Scrim Jim Frame (includes 2 silks)	\$50	\$200
6 x 6' Scrim Jim Full Silk Cine Kit (includes all 6 x 6' silks & frame)	\$175	\$700
6 x 6' Scrim Jim Bleached Muslin	\$15	\$60
6 x 6' Scrim Jim Unbleached Muslin	\$15	\$60

6 x 6' Scrim Jim Negative Fill	\$15	\$60
6 x 6' Scrim Jim Double Net Fabric	\$15	\$60
6 x 6' Scrim Jim Silver/White Bounce	\$15	\$60
6 x 6' Scrim Jim 1 & 1/4 Stop Diffusion	\$15	\$60
6 x 6' Scrim Jim Full Stop Diffusion	\$15	\$60
6 x 6' Scrim Jim 1/2 Stop Grid Diffusion	\$15	\$60
6 x 6' Scrim Jim 1/2 Stop Grid Diffusion	\$15	\$60
8 x 8' Scrim Jim Cine Kit (includes 2 silks)	\$60	\$240
8 x 8' Scrim Jim Full Silk Cine Kit (includes all 8 x 8' silks & frame)	\$165	\$660
8 x 8' Scrim Jim Bleached Muslin	\$15	\$60
8 x 8' Scrim Jim Negative Fill	\$15	\$60
8 x 8' Scrim Jim Double Net Fabric	\$15	\$60
8 x 8' Scrim Jim Silver/White Bounce	\$15	\$60
8 x 8' Scrim Jim 1 & 1/4 Stop Diffusion	\$15	\$60
8 x 8' Scrim Jim 1/2 Stop Grid Diffusion	\$15	\$60
8 x 8' Scrim Jim 1/4 Stop Diffusion	\$15	\$60

SOFT BOXES

Aputure Lantern 90 (3')	\$14	\$56
Aputure Light Dome 150 Softbox (5')	\$20	\$80
Aputure Light Dome II (34.8")	\$14	\$56
Aputure Softbox for P300c LED Panel	\$16	\$64

SPOTLIGHTS

Aputure Spotlight Mount with Lens (optional 19°, 26° or 36° lens)	\$50	\$200
Aputure Spotlight Lens (19°)	\$20	\$80
Aputure Spotlight Lens (26°)	\$20	\$80
Aputure Spotlight Lens (36°)	\$20	\$80

BATTERIES & POWER		
Item	Daily rental rate	Weekly rental rate
V-MOUNT BATTERIES		
270Wh IndiPRO Tools Micro-Series V-Mount	\$30	\$120
98Wh IndiPRO Tools Micro-Series V-Mount	\$15	\$60
198Wh IDX High-Load Battery V-Mount	\$25	\$100
IDX VL-2000S Simultaneous Quick Charger	\$30	\$120
GENERATORS & POWER STATIONS		
2200 Watt EU Generator	\$99	\$396
35000 Watt generator Bundle	\$150	\$600
CEP 6503GU 30 Amp 125/250V 8 Outlet Power Center	\$21	\$84
Goal Zero Yeti Lithium 1000X Portable Power Station	\$60	\$240

GRIP		
Item	Daily rental rate	Weekly rental rate
STANDS & ARMS		
Impact Air-Cushioned Light Stand (8')	\$9	\$36
Impact Boom Arm (7')	\$8	\$32
Matthews 20" C-Stand (5.25') with 25lb Sandbag	\$11	\$44
Matthews 40" C-Stand (10.5') with 25lb Sandbag	\$7	\$28
Matthews Low Boy Double Riser Combo Stand (6.4')	\$20	\$80
Matthews Maxi Kit Steel Stand (9.5')	\$13	\$52
Matthews Senior Double Riser Rolling Steel Stand (10.5')	\$20	\$80
Matthews Triple riser combo stand (14.8')	\$25	\$100
Matthews Mombo Combo Stands (24')	\$30	\$120

CLAMPS & MOUNTING SUPPLIES		
Duckbill clamp (Quaker Clamp)	\$4	\$16
Matthelini Clamp	\$5	\$20
Matthews MICRO grip master kit plus extras	\$39	\$156
OTHER		
Apple box	\$10	\$40
Apple Box Family	\$20	\$80
Sandbag / shotbag	\$3	\$12

CONVERTERS		
Item	Daily rental rate	Weekly rental rate
BLACKMAGIC		
Blackmagic Decklink Quad 2	\$75	\$300
Blackmagic Audio to SDI Mini Converter	\$32	\$128
Blackmagic Mini Converter SDI to HDMI 4K	\$10	\$40
Blackmagic UltraStudio 3G Recorder	\$25	\$100
Blackmagic Micro Converter Bidirectional SDI/HDMI 3G	\$20	\$80
Blackmagic Micro Converter SDI to HDMI Converter	\$15	\$60
Blackmagic Mini Converter HDMI to SDI 4K	\$10	\$40
Blackmagic Mini Converter SDI to Audio	\$14	\$56
DECIMATOR		
Decimator MD-LX Bi-Directional HDMI/SDI Converter	\$8	\$32
Decimator DMON-QUAD 4-Channel 3G-SDI Multiviewer	\$30	\$120
Decimator MD-HX Miniature HDMI/SDI Cross Converter	\$21	\$84
MAGEWELL		
Magewell USB Capture	\$34	\$136
Magewell USB Capture HDMI Gen 2	\$34	\$136
OTHER		
StarTech USB 2.0 Extender	\$36	\$144

SWITCHERS & VIDEO VILLAGE RESOURCES		
Item	Daily rental rate	Weekly rental rate
Blackmagic Atem Micro Live Stream Switcher Panel	\$67	\$268
Blackmagic Atem Mini Switcher	\$60	\$240

Blackmagic Atem Television Studio Pro 4k	\$199	\$796
Blackmagic Design Atem 2 M/E Constellation HD Live Production Switcher	\$160	\$640
Blackmagic Design Atem Camera Control Panel	\$210	\$840
Dsan Perfect Cue System	\$64	\$256
Elgato Stream Deck XL	\$25	\$100
M1 Macbook Air 256 GB	\$99	\$396
SKAARHOJ PTZ Fly Controller with Blue Pill Inside	\$130	\$520
Switchblade Systems VMC12 Control Panel for vMix and Blackmagic Design ATEM	\$45	\$180
Tupavco Mimo Panel Antenna	\$35	\$140

RADIOS & COMMS		
Item	Daily rental rate	Weekly rental rate
Clear com free speak 2 Edge (5 Pack Set)	\$1250	\$5000
Clear com free speak 2 Edge (10 Pack Set)	\$1950	\$7800
Motorola CP200D 8 Walkie kit with Surveillance Kit	\$157	\$628
Pliant Technologies MicroCom 900XR Wireless 2 Channel Comms	\$450	\$1800

MICROPHONES		
Item	Daily rental rate	Weekly rental rate
AUDIO TECHNICA		
Audio-Technica BPHS1 Broadcast Stereo Headset	\$20	\$80
RODE		
RODE NT1 Signature Series Condenser Microphone	\$16	\$64
SENNHEISER		
Sennheiser G4 500 series Bundle	\$100	\$400
Sennheiser ME66 Shotgun Mic and Boom Pole	\$19	\$76
Sennheiser Wireless G3 - 2 Mic Interview Kit	\$50	\$200
Sennheiser Wireless Stick mic Kit	\$45	\$180
Sennheiser XS Lav USB-C Lapel Mic	\$11	\$44
SHURE		
Shure SM57-LC Handheld Dynamic Microphone Stage Bundle	\$14	\$56
Shure SM58-LC Dynamic Microphone with stand and cables	\$14	\$56
OTHER		
Deity Microphones Theos Digital 2-Person Camera-Mount Wireless Omni Lavalier Microphone System (550 to 663 MHz)	\$109	\$436
Saramonic CamMic+ Battery-Powered Shotgun Microphone	\$12	\$48
MIXERS & RECORDERS		
Item	Daily rental rate	Weekly rental rate
Mackie ProFX 12 V2	\$25	\$100
Midas DL32 32-Input / 16-Output Stage Box with 32 Midas Mic Preamps	\$100	\$400
Midas M32 LIVE Console	\$250	\$1000

ON-BOARD MONITORS		
Item	Daily	Weekly
Blackmagic Video Assist HDMI SDI Recorder 5" Monitor	\$20	\$80
Blackmagic 7" URSA Studio Viewfinder G2	\$106	\$424
Small HD 702 Bright Bundle	\$45	\$180
Atomos Ninja V 5" 4K Recorder and Monitor	\$32	\$128

STATIONARY MONITORS		
Item	Daily	Weekly
Elvid StudioVision 4K SDI/HDMI Monitor with HDR (28")	\$100	\$400
Flanders Scientific BM210 21" Monitor	\$150	\$600
LG - 70" Class NanoCell tv with Gabor TV stand (55-85 inches)	\$250	\$1000
Q60A 43" TV	\$70	\$280

WIRELESS TRANSMISSION		
Item	Daily	Weekly
Teradek Antenna Array for Bolt RX	\$49	\$196
Teradek Bolt 1000 1 set (external antenna available)	\$175	\$700
Teradek Bolt 6 LT 750 3G-SDI/HDMI Transmitter/Receiver Kit	\$229	\$916

SDI CABLES		
Item	Daily	Weekly
12G SDI Cable 10'	\$12	\$48
12G SDI Cable 100'	\$15	\$60
12G SDI Cable 25'	\$13	\$52
12G SDI Cable 50'	\$14	\$56
3G SDI Cable 10'	\$7	\$28
3G SDI Cable 100'	\$10	\$40
3G SDI Cable 25'	\$8	\$32
6G SDI Cable 100'	\$11	\$44
6G SDI Cable 25'	\$9	\$36
6G SDI Cable 50'	\$10	\$40

TRANSMISSION PACKAGES		
Item	Daily	Weekly
AC Wireless Focus Pulling Package	\$150	\$600
Directors monitor kit - Small HD + Teredek bolt 1000	\$199	\$796

Item	Daily Rental Rate	Weekly Rental Rate
Axler Portable Medium Duty Shooting Riser (4 x 4')	\$70	\$280
CHAUVET - Haze Machine w Juice	\$45	\$180
Filmtools Senior Cart 2'1/4'	\$49	\$196
Director's Chairs	\$30	\$120